Hyndburn Borough Council

Customer First Analysis

1. Purpose

- What are you trying to achieve with the policy / service / function?

The recommendations are intended to support infant mortality prevention within the borough by addressing some of the preventable factors which are found in cases of child death.

- Who defines and manages it?

Infant mortality prevention is primarily a health issue but there are things district councils can do to support the agenda. The Council has appointed its Head of HR as its officer lead.

- Who do you intend to benefit from it and how?

Ultimately this agenda is about saving the lives of children, but the issues it deals with are seen throughout our population. The recommendations would address health inequalities generally.

2. Evidence

- How will you know if the policy delivers its intended outcome / benefits?

Measures will depend on the specific actions taken but overall we would hope to see the numbers of avoidable infant deaths reduced.

- What existing data do you have on the people that use the service and the wider population?

Figures are collated at a Lancashire level and were recently reported to our Communities and Wellbeing Overview and Scrutiny Committee: https://democracy.hyndburnbc.gov.uk/documents/s5606/Hyndburn%20IM%20Report%202016.pdf

- What other information would it be useful to have? How could you get this?

One of the recommendations is to undertake more detailed work focussing on wards where the numbers of infant death are statistically higher, with a view to identifying any underlying causes and any potential ways of addressing these.

- Are you breaking down data by equality groups where relevant (such as by gender, age, disability, ethnicity, sexual orientation, marital status, religion and belief, pregnancy and maternity)?

Lancashire County Council’s data is broken down by a number of factors, including socio-cultural factors. Hyndburn Borough Council does not have its own data.
Are you using partners, stakeholders, and councillors to get information and feedback?

The purpose of the recommendations is partly to involve local stakeholders in addressing this issue.

3. Impact

Are some people benefiting more – or less - than others? If so, why might this be?

The statistics show clear links with deprivation. There are also higher risks of infant death among communities that practise close blood relative marriage.

4. Actions

These are outlined as recommendations within the accompanying Cabinet report.