

Corporate Strategy 2025–2030: *Building a Better Hyndburn for Everyone*

Connecting Cultures event, Haworth Art Gallery



Great Harwood Memorial Clock

Introduction from the Leader and CEO

We are pleased to introduce Hyndburn Borough Council's Corporate Strategy 2025-2030, setting out our vision and priorities for the next five years. This strategy focuses on delivering inclusive growth, improving public services, and ensuring a fairer, greener, and more prosperous future for all our residents.

As we look to the future, we recognise that local government across Lancashire is likely to change. We welcome the opportunities that devolution and reorganisation can bring: greater efficiency, and stronger local leadership. Hyndburn is ready to play a central role in that future. With our proud history, strong communities, and clear strategic direction, we are well-placed to have a strong and influential voice in shaping a more effective and responsive system of local government for our area.

We are committed to upholding the Nolan Principles of Public Life, ensuring that



Cllr Munsif Dad
Leader, Hyndburn Borough Council



David Welsby
Chief Executive

Hyndburn Borough Council serves its communities responsibly and with respect. We value Teamwork, Integrity, Customer Focus and Positive Attitude.

- Teamwork means working collaboratively across services and with partners to deliver the best outcomes for residents.
- Integrity ensures that we act honestly, honour our commitments, and take responsibility for our actions.
- Customer Focus drives us to use our resources efficiently and treat every resident with fairness, respect, and sensitivity to their needs.
- Positive Attitude means we are proactive in tackling challenges, open to innovation, and committed to continuous improvement.

We look forward to working together to deliver real, lasting improvements across the borough.



*Accrington Pals Memorial Garden,
Church Street, Accrington*



HYNDBURN IN NUMBERS



Area

73 square km with higher than regional average pop density at 1,126 per km²



Local Economy

worth - **£1.6billion** per year



Registered Businesses

2,435



People in employment

Over **32,400**
(61.5% of working age pop)



Population

84,261 residents
and
35,500 Households

Ranked 16th

most deprived LA in England

391,000

tonnes of CO₂ emissions
Hyndburn wide per year

35%

of Adults are inactive
(> 30 mins per week)

Fuel Poverty

18% of Households



We have **1 College, 2 Sixth forms, 6 Secondary Schools & 43 Primary Schools** and one special school within the borough



We have the **largest Local Nature Reserves in Lancashire** with Peel Park & the Coppice, Woodnook Vale and recently acquired Brookside (Bury Meadows)



On an average year we



Deal with **160,000** telephone calls & **64,000** emails



Maintain **11 Green Flags** Accredited Parks (most in Lancashire).



Process **500** planning applications per year



Collect waste from **37,500** properties and handle **27,600** tonnes of waste per year

£40m

In an average year the Council spends on residents delivering services

Provide **11** formal parks, **26** playgrounds and **30** natural spaces and woodlands

Litter pick & sweeps **425** miles of roads & paths per year

Carry out **750** food safety inspections per year

Carry out **5,000** pest control visits

Provide over **2,000** licenses per year



Ensure **7,500** households receive **Housing Benefit & Council Tax Support**



Our Bereavement service sensitively supports **1000** grieving families with arrangements for **burials & cremations**



Accrington Town Hall

Our Priorities





Soap Box Challenge



Sustainable Growth

To support employment and business growth, revitalise our town centres and deliver new homes, balancing growth with sustainability.

Priority

Action

Employment and Business Growth

- Identify and secure economic investment opportunities
- Attract new and relocating businesses to our employment sites by finalising the new Local Plan
- Strengthen links with local businesses and business groups and provide them with advice on growth and investment opportunities
- Support the creative economy by encouraging heritage-led regeneration, cultural tourism and investment in arts and creative industries
- Support new businesses/ entrepreneurs to start up or relocate to the Borough
- Work with partners to support businesses to become more carbon efficient
- Work with the County Council and other partners to improve transport infrastructure and connectivity
- Build Social Value considerations into our procurement activity
- Work with our colleges and training providers to equip young people and residents with the skills they need to access high quality employment, including apprenticeships

Revitalise our Townships

- Work with local stakeholders to revitalise and transform our town centres to increase footfall and local pride in place
- Working with the Neighbourhoods Board, develop and begin delivery of the new regeneration plan for Accrington, using the Plan for Neighbourhoods funding
- Complete the Accrington Town Square projects, including the Market Hall, Burtons Chambers and Market Chambers
- Developing Market Chambers into a new creative hub
- Support a balanced and thriving night-time economy that encourages safe, inclusive and sustainable evening activity within our town centres, contributing to local vibrancy and economic resilience

Housing Growth

- Improve housing choice, to meet the needs of the Borough's current and future population
- Continue to work with Homes England and other partners to bring forward proposals for additional homes, and for housing regeneration
- Agree policies covering the approval and regulation of children's home and homes of multiple occupation
- Strengthen prevention and early intervention to reduce homelessness and support people at risk of losing their homes



Stone archway, Rhyddings Park, Oswaldtwistle



Environment and Climate Change

Make the Council's activities and operations net zero by 2030, make the most of our natural environment and green spaces and reduce fuel poverty by encouraging home energy reduction measures.

Priority

Action

Reduce Fuel Poverty - Home Energy Efficiency

- Secure funding and work closely with partner organisations to help deliver affordable warmth and energy reduction measures improving the conditions and energy efficiency of homes in the Borough
- Explore the feasibility of setting up a Community Energy Scheme helping people to reduce their home carbon use and keep energy prices down
- Deliver a home energy transformation programme supporting and guiding households to renewable energy from fossil fuels
- Help reduce fuel poverty, ill health, and provide warmer homes for residents of Hyndburn by assisting and supporting households with energy support measures, thereby improving the quality of life

To Make the Council's Activities and Operations Net Zero by 2030

- Take actions designed to achieve the Council's activities and operations being Net Zero by 2030
- Carry out annual carbon footprint studies and deliver on energy reduction / carbon Insetting across all council activities
- Remove fossil fuel from council owned assets focussing on high emitters and buildings at risk, such as the Market Hall.
- Prepare for and implement food waste collections

Green Open Spaces and the Natural Environment

- Promote and protect our green open spaces including our Green Flag accreditations to enable our communities to enjoy and participate in natural spaces
- Plant a tree for every household in Hyndburn (30,000 plus) and scale up woodland coverage from 9% to 12% across the borough for flood management and habitat connectivity
- Deliver net biodiversity gain by creating and enhancing habitats in association with new development and ensuring the natural environment is left in a measurably better state than it was prior to development
- Ensure the positive management and enhancement of nature reserves and woodlands, including Brookside and Bullough Park
- Continue to work with partners to address environmental crime (including fly tipping) and pollution
- Work with Lancashire County Council to address the environmental issues associated with the Whinney Hill waste disposal site and future waste disposal plans



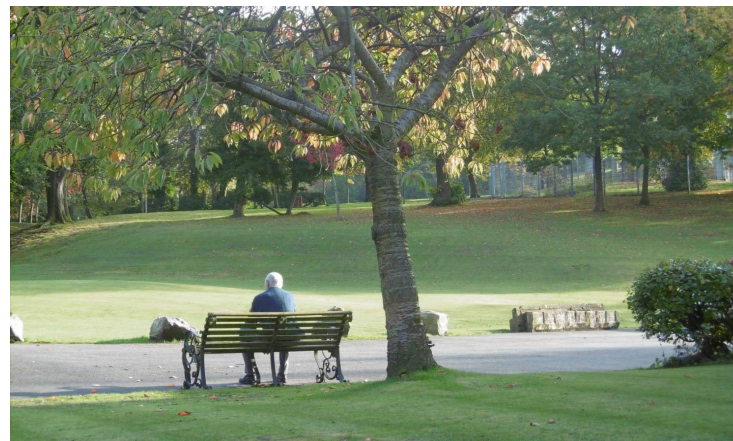
Local Learning Disability inclusion organisation Spring into Action



Connecting Cultures event 2023, Accrington Market Hall



Julie Hesmondhalgh and young people from Respect and Dignity Arts



Oak Hill Park



Picture Hyndburn exhibition



A Thriving and Cohesive Community

Work collaboratively with our partners supporting our local communities, addressing health inequalities, and celebrating Hyndburn's rich culture and heritage.

Priority

Action

Partnership Working

- Work collaboratively with our partners across education, skills, the VCFS sector and employment to raise the levels of skills and qualifications, and routes into work, of our residents, especially our young people
- Support volunteer, faith and community sector activity, via the Community Action Network and others, to improve the quality of life and support for residents, improving opportunities from childhood onwards
- Continue to lead in work with statutory and voluntary community safety partners, making Hyndburn a safer place
- Review the Equality and Diversity Policy, and plans for community cohesion, to bring people together and tackle discrimination, building on Hyndburn's history as a cohesive and supportive community

Health and Wellbeing

- Embed health and wellbeing into our policies and activities and work with partners to improve the health of local people and reduce health inequalities across the borough
- Work with partners to enhance existing and new sports and leisure facilities to maximise positive health outcomes for the local community
- Improve the accessibility of our environment to enable enjoyment of natural spaces and encourage active travel for all residents of the borough
- Increase economic prosperity which plays a key role influencing good health and a person's quality of life
- Support sporting organisations and grassroots teams, addressing under-participation, for example from women and girls

Culture, Heritage and Arts

- Continue to work with creative sector partners to shape and drive the Culture and Heritage Strategy and to inform decisions on cultural investment opportunities
- Protect and enhance our built heritage assets for future generations, for example Oswaldtwistle Civic Theatre, Mercer Hall, Accrington Town Hall
- Achieve delivery stage funding to transform the Market Chambers into a new cultural community space to benefit the people and community of Hyndburn and seek additional funding to develop the top floor of the building
- Agree the future governance arrangements for the Dome project at Market Chambers
- Collaborate with colleges, training providers, universities and cultural organisations to develop career pathways in the creative and heritage sectors
- Encourage and support community-led cultural initiatives that strengthen social cohesion and celebrate Hyndburn's diverse heritage



Accrington Eco Station



Embrace the Opportunities of Devolution

Support the creation of a new single-tier system of local government in Lancashire and work towards the devolution of greater powers and resources from Central Government.

Priority

Action

Local partnerships and shared working

- Work with Districts across Pennine Lancashire, the County Combined Authority area and the wider region to prepare for devolution
- Support the creation of a new system of Unitary councils in Lancashire
- Explore opportunities to work collaboratively with neighbouring Councils in readiness for moving into a new Unitary and to achieve efficiencies

Workforce Planning and organisational Readiness

- Ensure that the organisational structure reflects the corporate priorities and is fit for purpose, in readiness for changes to local government structures within Lancashire
- Develop a Transformation and Digital Strategy
- Work closely with the Council's Trade Unions on workforce plans

Building a stronger place identity

- Develop and agree a Place Strategy
- Ensure that town centre redevelopment plans incorporate cultural assets, creative spaces and public art to reinforce local identity and attract visitors
- Ensure that Hyndburn portrays all it has to offer as a place, in terms of the visitor economy and how it could be placed at the centre of the Pennine Lancashire area
- Strengthen capacity around marketing and place branding to promote Hyndburn as a location to do business, to live and to enjoy social, cultural and leisure activity
- Develop a distinctive place brand narrative that celebrates local character, heritage and innovation



Our Corporate Values underpin how we work

Customer Focus

- We will make best use of our resources to support the delivery of excellent services to our customers
- We will treat each customer as a valued individual and show sensitivity to their needs and differences

Integrity

- We will always try and do the right thing
- We will act and communicate honestly and openly, honour our commitments and be accountable for our actions

Positive Attitude

- We will be proactive and optimistic in finding solutions to challenges, open to improved ways of working and to updating our knowledge and skills to meet these changes

Teamwork

- We will promote a friendly and supportive working environment and we will work together across teams, services and with partners to achieve the objectives of the Council and the best outcomes for our customers



Customer Focus



Integrity



Positive Attitude



Teamwork



Corporate Values

Corporate Strategy Policy Bank

SUSTAINABLE GROWTH

Local Plan
Town Centre Investment Plan
Procurement Policy
Private Sector Renewal Policy
Prevention of Homelessness and Rough Sleeping Strategy
Huncoat Garden Village - Masterplan Framework
& Infrastructure Delivery Strategy
House in Multiple Occupation (HMO) Policy & Article 4
(consultation stage)

ENVIRONMENT AND CLIMATE CHANGE

Affordable Warmth and Energy Efficiency Strategy
Climate Strategy and Action Plan
Open Spaces Strategy & Assessment
Lancashire Local Nature Recovery Strategy

A THRIVING AND COHESIVE COMMUNITY

Equality and Diversity Strategy
The Hyndburn Way
Culture & Heritage Strategy
Playing Pitch Assessment and Strategy
Neighbourhood Regeneration Plan

EMBRACE THE OPPORTUNITIES OF DEVOLUTION

Lancashire Transport Plan
Lancashire Devolution Deal

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