

<b>REPORT TO:</b>		Cabinet	
<b>DATE:</b>		4 December 2025	
<b>PORTFOLIO:</b>		Councillor Kimberley Whitehead - Culture, Heritage and Arts	
<b>REPORT AUTHOR:</b>		Kirsten Burnett, Head of Policy and OD	
<b>TITLE OF REPORT:</b>		Arts, Culture and Heritage – Portfolio Report	
<b>EXEMPT REPORT (Local Government Act 1972, Schedule 12A)</b>	No	Not applicable	
<b>KEY DECISION:</b>		No	If yes, date of publication:

## 1. **Purpose of report**

- 1.1 To provide an overview of the current and planned activities around arts, heritage, and culture in Hyndburn, in particular those supported by Hyndburn Borough Council.
- 1.2 To highlight key developments, funding sources, and next steps to further support and enhance these areas.
- 1.3 To update Cabinet on progress around the Council’s developing Culture and Heritage Strategy.
- 1.4 To provide details on event spend and outcome measures ([Appendix 1](#)).

## 2. **Recommendations**

- 2.1 That Cabinet notes the report and the wide range of activity within the Borough.
- 2.2 That Cabinet notes that work is ongoing on the draft Culture and Heritage Strategy and that this will be brought to a future Cabinet meeting for approval.
- 2.3 That Cabinet continues to support the priority, set out in the Corporate Strategy, to transform Market Chambers into a new heritage, culture and arts space, as part of the wider town centre regeneration work.
- 2.4 That Cabinet:
  - acknowledges the need for a robust business plan to be developed as part of the Market Chambers development stage, and additional funding bids made to support the running of the venue in its early years; and

- recognises that there may be a need to consider future budget provision to support operational costs during the post-opening period.

2.5 That Cabinet asks officers to consider how the Council can use additional data and feedback to assess the social and economic value of its investments in culture and heritage activity, and to support future decisions.

### 3. **Reasons for Recommendations and Background**

#### 3.1 **Introduction**

3.1.1 Hyndburn Council's culture and heritage activity has traditionally centred predominantly around Haworth Art Gallery and Artists' Studios, alongside an annual events programme.

3.1.2 Additional funding streams in recent years have supported new initiatives to strengthen Hyndburn's cultural identity, complementing key strategic regeneration projects, particularly those based around Accrington Town Square. This approach recognises that investing in culture and heritage is a powerful way to support placemaking, as it helps create vibrant, distinctive and appealing spaces that foster a sense of community and identity, and improve quality of life.

3.1.3 Through continued targeted work, and ensuring arts and heritage are accessible to all residents, the Council has a real opportunity to enhance social inclusion and community pride, and to promote economic vitality. Balancing ambitious goals with funding constraints and ensuring long-term sustainability will be a challenge. We will continue to strengthen partnerships, seek new funding opportunities, and refine our approach based on continuous feedback and evaluation.

#### 3.2 **Resources and Staffing**

3.2.1 There are a number of Council-funded roles operating in arts, heritage, and culture within Hyndburn. The staff involved work within various departments, with some positions employed on fixed-term contracts in line with funding streams.

<b>Staff / other people resource</b>	<b>Budget info</b>	<b>Funding source</b>	<b>Council area / other</b>
Haworth Art Gallery and Artist Studios – covers 3 x buildings	<u>2024/25:</u>  Overall cost of building and staffing, after income - £216,785	Mainstream HBC budget	Housing and Regeneration
Head of Culture and Heritage <b>plus</b> Other staffing / people costs within Hyndburn Leisure for UKSPF projects, as well as costs allocation for other people support such as Oak Fest events	2 year total £125k – this is over 23/24 and 24/25	UKSPF funded to 31 March 2025	Hyndburn Leisure

manager and crew			
HBC Events Team <i>Team also cover responsibilities not covered by this portfolio</i>	£86k	Mainstream HBC budget	Environmental Services
HBC Events budget	£139k		
National Lottery Heritage Funded Market Chambers Development team  <ul style="list-style-type: none"> <li>• Head of Museums and Heritage Development</li> <li>• Head of Heritage Engagement</li> <li>• Community Heritage Curator (to be appointed soon)</li> </ul> Series of consultants to be procured for different elements of Market Chambers project (see later section of report)	£153,349 for 24/25 and 25/26  £402,500 budgeted	National Lottery Heritage Fund  Funded for development stage initially (ends Autumn 2025)  Further bid for delivery stage planned for 2 <sup>nd</sup> half of 2025.	Policy and Organisational Development
Internal leadership and support including:  Executive Director (Environment) Head of Regeneration and Housing Head of Policy and OD Project Accountant Internal audit Event Safety Advisory Group Communications Regeneration / Facilities Team Legal Services	HBC - incorporated into existing roles	Existing budgets with some funding from projects	Various
Project Consultancy <ul style="list-style-type: none"> <li>• Bradshaw Advisory</li> <li>• RLB</li> <li>• Hyndburn Leisure</li> <li>• CHE Regeneration</li> </ul>	Consultancy agreements in respect of non-HBC staff	Funding from HBC budgets or projects	Various

### 3.3 Funding

3.3.1 The Council's annual events budget is £139k. See [Appendix 1](#) for further information.

3.3.2 There are a number of funding bids planned, or which have been made. Even where these are not successful, those involved seek to learn from the experience and have the benefit of preparatory work which can be adapted for other bids as they arise. It

is important to balance the desire to attract new funding with the work involved in delivery, ensuring we have the capacity to manage this.

<b>Fund</b>	<b>Action taken</b>	<b>Amount</b>	<b>Outcome</b>
Arts Council / DCMS Cultural Development Fund - to develop top floor of Market Chambers.	Submitted Expression of Interest bid earlier in 2024	£2M (the minimum bid level)	EOI not successful, fund was hugely competitive
Arts Council England - Place partnership bid with Burnley  Submitted By Head of Culture and Heritage based with Hyndburn Leisure	EOI submitted	£250k	EOI not successful, fund was hugely competitive
Arts Council England - Project Grant Hyndburn Leisure bid to enhance UKSPF-funded work and events	Bid submitted and successful	£65k	Money being spent this financial year, including part-funding Enlighten
Long-Term Plan for Towns – awaiting new prospectus	Bids submitted to Towns Board include significant continued investment in culture and heritage		To be determined
Historic England – bid submitted to “History in the Making” grant fund by Market Chambers project team	Submitted bid Summer 2024	£15k	Bid made but unsuccessful, only 15 projects awarded in the UK.
Arts Council England, Unlocking Collections – Time Limited Project Grant (See more in Haworth section of report)	Submitted bid	£68,214	Successful and recruitment complete
Towards Net Zero Pilot – Historic England Haworth Art Gallery	Submitted bid	£36k	Sustainability study being carried out to look at decarbonisation
National Lottery Heritage Fund Development Stage funding for	Submitted bid and awarded funding	£463k (with match funding of £370k)	Development stage work now underway – see <a href="#">below</a>

Accrington Market Chambers			
National Lottery Heritage Fund Delivery Stage funding for Accrington Market Chambers	Bid planned for Autumn 2025 – to be informed by development stage work	£4,516,944	Will not be submitted until end of development stage in 2025
Pennine Lancashire Museums and schools – Haworth Art Gallery	Bid successful to deliver learning session	£3050	Learning sessions are being delivered
Baxenden Forum – Haworth Art Gallery	Funding for SEND resources	£700	Resources to be purchased and will be in place in the next quarter
UKSPF – Arts Culture and Heritage strand	Submitted bid and awarded funding	£1.2465m	Covered in this report

### 3.4 UK Shared Prosperity Fund

3.4.1 Accrington’s Town Centre Stakeholder Board identified that culture and heritage activity should be a key strategic component of the efforts to drive regeneration in Accrington, and indeed the wider Borough. Heritage is one of the central themes in our Town Centre Investment Plan (TCIP). Our successful UKSPF bid for funding through to March 2025 included a significant package of measures to support the arts, culture and heritage, delivering game-changing investment to celebrate our culture and generate activity and footfall. This has included a series of test “raising the bar” events during 2023 and 2024: Oak Fest (2023 and 2024), Blast, Spring Parade and Enlighten. Details of some headline event outcomes are shown in [Appendix 1](#).

3.4.2 The investment included the following – initially intended for 2.5 years but due to delays in announcing the funding, in reality to be spent within 2 years, ending March 2025.

- Arts, Culture and Heritage events budget - £250 k
- Arts, Culture and Heritage Officer £125k
- Events organiser and programmer consultant - £125k

3.4.3 The Council retained the following from this allocation:

- £18k in 2023/24 to commission work on the draft Culture and Heritage Strategy from a specialist consultancy
- £7.8k for marketing of Enlighten and on the day marketing of Spring Parade (other UKSPF marketing engaged directly by Hyndburn Leisure from their funding allocation)
- £3k for further strategy work in 2024/5

3.4.4 The remainder has been passed to Hyndburn Leisure via grant agreements. This covers the employment of the Head of Culture and Heritage and a budget for

commissioning and delivering events and other cultural activity. Event proposals were agreed by the then Cabinet before being programmed for that year.

3.4.5 Hyndburn Leisure has in turn allocated match funding to several partners for culture and heritage activity delivery, using UKSPF funding:

- Ecofest - £1k given to match £7k from HBC events budget
- Spring into Action - £1k to support their bid for £19,500
- Baby Rock Sampler - £1k given to match £6.5k for event at Accrington Town Hall
- Oak Fest music workshops - £1,859 for Cathedral Studios sessions at Accrington Town Hall
- Culturapedia Spot On – engagement and shows, working with Lancashire Libraries - £6k given

3.4.6 This element of the UKSPF package (total £1.2465m of the overall £2,943,592 allocation) also included the following, not covered by this report:

- Marketing and Promotion £200k (£90k per full year) – some of this has been used to support the activity detailed here.
- Design and feasibility studies for Market Chambers Arts, Culture and Heritage Centre - £50k
- Capital works budget for Market Chambers Arts, Culture and Heritage Centre - £470k
- Business plan budget (£26.5k)

**3.5 Other UKSPF-funded activity not covered elsewhere**

- Makers' Markets held in Accrington Town Square in 2023
- Partner meetings with Creative England to promote potential film locations
- Development of skills provision, working with UCLan and Accrington and Rossendale College
- Music industry workshop – arranged in connection with Baby Rock Sampler
- Regional partnership meetings / conferences

**3.6 Culture and Heritage Strategy Development**

3.5.1 The Council's draft Culture and Heritage Strategy has been circulated to a range of stakeholders and there is further work needed to address the feedback received and expected, such as from the Better Places Panel. This, and other Council priorities and changes in political leadership and direction, have meant a delay in finalising the Strategy. However, the process of further engaging with key partners will add value and help build those partnerships.

3.5.2 The draft was developed with the support of specialist consultants working closely with the Culture and Heritage Investment Panel. The development work included several interviews and workshops with people across the Borough. Some changes were made to reflect the appointment of a Cabinet Portfolio Holder for Culture, Heritage and Arts, and the document was then shared widely to seek further feedback.

3.5.3 The draft Strategy will aim to lay the foundations for future activity and partnerships which will rejuvenate and sustain the cultural and heritage sectors in Hyndburn. The guiding values of *colour*, *camaraderie*, and *cross-fertilisation* represent creativity, community spirit, and partnerships. The Council's role in delivering the Strategy is positioned as both a leader and facilitator.

3.5.4 The current draft sets out three strategic priorities:

- Building audiences for cultural participation and production,
- Developing skills and fostering local talent, and
- Making heritage relevant to all residents.

3.5.5 It highlights the importance of long-term planning to sustain cultural growth beyond current funding opportunities. Hyndburn's longer-term cultural leadership must engage diverse communities, strengthen regional partnerships, and ensure that cultural regeneration leads to broader social and economic benefits.

3.5.6 The draft Strategy, once finalised, will require more detailed action planning with specific goals, timelines, and methods for evaluation to ensure that progress is measured and plans are adaptable.

3.5.7 The Strategy will be brought to a future Cabinet for approval.

### **3.7 Governance and Oversight**

3.7.1 Effective governance will play a crucial role in ensuring the success and transparency of the Council's work in arts, heritage, and culture. It is essential to show funders that money is being used as agreed, including robust financial assurance, monitoring outcomes and procuring work according to agreed rules. It should also support effective learning and reflection, and provide clarity around roles and responsibilities where work is done in partnership with other organisations.

3.7.2 Governance arrangements include:

- Cabinet and Portfolio Holder
- Scrutiny Committee
- Towns Board
- Culture and Heritage Investment Panel
- Management Team
- Audit / finance assurance

### **3.8 Culture and Heritage Investment Panel (CHIP)**

3.8.1 The CHIP was established in 2022 to support this area of work. Its Terms of Reference were agreed by Cabinet on 7 December 2022 and are actively being reviewed in line with the Strategy development and following a planned review by CHIP of how it is working. The CHIP was created to develop and promote cultural / heritage activity in the Borough by helping to develop policy and suggested programmes and activities. It can make recommendations to the Council, who remain the decision-making body.

3.8.2 The membership of the CHIP is listed in [Appendix 2](#).

3.8.3 The CHIP has also started to build relationships with a number of “alumni” – people from Hyndburn who have gone on to build successful careers in arts and culture. [More information](#) is available here on an event held in January 2024, with alumni and key stakeholders.

### **3.9 Other partnerships / key organisations**

3.9.1 Better Places Panel – this has brought together key stakeholders, including Arts Council England, Historic England and the National Lottery Heritage Fund, to help areas deliver projects funded by the Levelling Up Fund. The panel provides guidance, support and knowledge sharing. This has included peer learning events and feedback on our draft Culture and Heritage Strategy.

3.9.2 Super Slow Way is an arts initiative based in East Lancashire, established in 2015 as part of Arts Council England's Creative People and Places program. Its mission is to collaborate with local communities along the Leeds and Liverpool Canal corridor, spanning from Blackburn through Hyndburn and Burnley to Pendle, to foster cultural engagement and creativity. It is part-funded by the local authorities, including Hyndburn Borough Council.

3.9.3 In Hyndburn, Super Slow Way has undertaken several notable projects, including:

- Small Bells Ring (2020): A floating public library aboard a sculptural narrowboat, housing the UK's largest collection of short stories. This initiative introduced local residents to a diverse range of writers and literary works.
- Coke Ovens Light Installation (2022): Artist Jonny Godsmark illuminated the historic coke ovens near Aspen Colliery, making them glow as if in use, thereby reconnecting the community with its industrial heritage.
- British Textile Biennial Exhibitions (2023): Haworth Art Gallery in Accrington hosted exhibitions as part of this biennial event, highlighting the region's rich textile history and contemporary textile art.
- GHOST Project (2024): Artist Adam Chodzko introduced "Ghost," a handmade wooden kayak that offered passengers a unique perspective of the canal, encouraging reflection on the local environment. This was followed by an exhibition at Haworth Art Gallery.
- Hand in Glove Documentary (2024): Filmmakers Dirty Faces collaborated with Clayton Amateur Boxing Club to produce a documentary capturing the club's impact on the community and the aspirations of its members.

3.9.4 Super Slow Way rents space at Clayton Community Centre, from Hyndburn Leisure, to provide a weekly café and creative workshop activities. Their approach emphasises community involvement, ensuring that projects resonate with local residents and reflect their cultural identities. By integrating art into everyday spaces,



the organisation aims to enrich the cultural fabric of Hyndburn and the broader East Lancashire area. Super Slow Way have also worked closely with the Haworth Art Gallery and the Market Chambers Project Team.

3.9.5 Arts Council National Portfolio Organisations (NPOs): as of the 2023–2026 funding period, there are two NPOs in Hyndburn, who receive annual grants from Arts Council England:

- **DanceSyndrome:** an inclusive arts charity that empowers individuals with or without a learning disability through dance (£100k pa)
- **Idle Women:** This arts organisation creates spaces and opportunities for women to engage with the arts, through projects that explore the intersections of public spaces, the environment, and social justice through creative projects (£80k pa).
  - Haworth Art Gallery is about to enter into a 10 year partnership with Idle Women. Bobby Baker’s artwork “An Edible Family with a Mobile Home” will be gifted to Idle Women and situated in Haworth Park. Three years of funded engagement come with the gift and carry on Idle Women’s community engagement with arts, environment and social justice practice.

### 3.10 Evaluation and performance measures

3.10.1 Council-funded events (included in [Appendix 1](#)) have an established evaluation process which has evolved in recent years. This is published alongside the bidding process and event specifications. It includes attendance, and how the identified outcomes have been delivered. For 2024/25, the outcomes were as follows:

- Objective 1 Increase visitors to the high street (increase footfall)
- Objective 2 Engage with people who live in and around Hyndburn
- Objective 3 Create an event which can engage with the widest possible audience
- Objective 4 Demonstrate value for money and maximise the event outcomes

3.10.2 Event proposals are scored against the objectives and are required to submit a detailed report afterwards. This helps inform the process and decisions over allocations for the following year.

3.10.3 With UKSPF-funded events and other activity, the Council is required to provide information against measures specified by UK Government, linking back to the original bid. This information is largely provided by our partners at Hyndburn Leisure, who are delivering the majority of this work via a grant agreement from the Council. This includes:

- Number of people reached
- Number of community-led arts, cultural, heritage and creative programmes as a result of support (Number of programmes)
- Number of increased visitors

### 3.11 Accrington Market Chambers

3.11.1 A detailed report on the National Lottery Heritage Funded project went to Special Scrutiny Committee in July:  
<https://democracy.hyndburnbc.gov.uk/documents/s20144/V3%20Market%20Chambers%20update%20Special%20Scrutiny96.pdf>

3.11.2 Since then, the Engagement Space within the actual Market Chambers has had a quick makeover and has been open at times, including weekend afternoons, for several weeks. At the time of writing, over 600 people have engaged about the future of the building in that space. There have also been sessions held at Haworth Art Gallery. These have all been carefully curated, some alongside local artists and partners, to reach a diverse range of people across our communities. The engagement space now displays community art and a community poem which was commissioned as part of workshops within the Lumini at the Connecting Cultures event. This work is designed to ensure that there is a genuine community voice shaping the proposals for the future cultural space – something that is essential if we are to be successful in being awarded the Heritage Fund delivery stage funding, and that is important for the longer-term future success of the venue.

3.11.3 A number of distinct work packages are being procured, via open tender, to inform the delivery bid, including:

- Architect-led Design Team
- Cost Management (including Quantity Surveyor)
- Exhibition Design Team
- Governance & Business Plan
- Evaluation Plan
- Interpretation Plan
- Access Consultant
- Digital Strategy
- Activity Plan
- Opening up works/surveys

3.12.4 The Council's staff team is working closely with Heritage Fund consultants to ensure that funder requirements are being met.

3.13.5 The Council does not yet own the whole of the Market Chambers building. Compulsory Purchase Order proceedings are underway although efforts continue to be made to negotiate with the owners.

### **3.12 Haworth Art Gallery**

3.12.1 The Gallery is a fully Accredited Museum with Arts Council England (2022-2027) and the Artists' Studios are a thriving creative business space.

3.12.2 The economic contribution to Hyndburn has recently been externally assessed following the Annual Museum Survey. In 2023/24, Haworth Art Gallery had 30,304 visitors and the local economic impact of this has been measured at £708,871. This compares very favourably to the area median total of £591,653. The National Median Total is £247,289.

- 3.12.3 Learning / talent development is an important part of the Gallery's work, with learning sessions and work experience linked to schools, further and higher education, and adult learning. Families are developed through Family Art Club drop-in sessions, artist led sessions and the Family Autism Service.
- 3.12.4 Haworth Art Gallery currently have almost 30 different partnerships, including Museum Development North, Lancashire Museums Forum, Arts Organisations, Museums, Learning partners, Health and Wellbeing, Inclusivity, Environment and Evaluation. Partnership achievements this year have included working with Creative Lancashire to host the Black Artisans exhibition, which has since been picked up by Leeds museums.
- 3.12.5 There is a strong volunteer programme with 40 regular and occasional volunteers. Their contribution is key to the success of Haworth Art Gallery, as a valuable resource enabling supplementary work e.g. documenting collections, research, outreach, event support and front of house support. Volunteer numbers are at a maximum as there is no dedicated volunteer manager.
- 3.12.6 The Haworth has recently been successful in its bid for an Arts Council England funded project: Unlocking Collections. This will develop understanding and public engagement of Haworth Art Gallery's Arts and Crafts building, its significant Tiffany glass collection and local history collections through building capacity and community connections. It will include establishing a new Youth Board to shape local creative futures.
- 3.12.7 Haworth Art Gallery collects robust evaluation data to measure impact, social value and outcomes in several ways. Its net promoter score (visitor recommendations) is 94%. 21% of visitors have Accrington postcodes, 75.9% are from the wider borough and beyond, and 3.1% are international. The Gallery has seen an increasingly diverse audience from family events such as Connecting Cultures and Family Art Club.
- 3.12.8 Inclusivity and diversity is a key component of the Gallery's work, supported by large scale events, such as Connecting Cultures, as well as Family Art Club. The Haworth team has a strong commitment to representing our communities: "You can't be what you can't see."

### **3.13 Physical Assets**

3.13.1 In addition to the Haworth Art Gallery and Artists' Studios, and Accrington Market Chambers, the Borough has several physical resources which contribute, or could contribute, to the cultural landscape in the Borough. Some are listed below. Some are owned or managed by partners, rather than the Council.

- Accrington Market Hall
- Accrington Town Square
- Mercer House
- Accrington Town Hall
- Mercer Hall
- Oswaldtwistle Civic Theatre

- Parks
- Open spaces such as Brookside (Bury Meadows)
- Locations such as Martholme Viaduct (recently used as a filming location for Coronation Street)
- Community Centres: Clayton CC, Bank Mill House, Stanhill CC
- New Era Youth Zone / Family Hubs
- Libraries – Accrington (includes local history), Oswaldtwistle, Great Harwood, Rishton

3.13.2 Further details on buildings with a particular heritage interest can be found here: [www.hyndburnbc.gov.uk/listed-buildings-register/](http://www.hyndburnbc.gov.uk/listed-buildings-register/)

### **3.14 Links to other priorities**

3.14.1 There are many ways in which our investment in culture and heritage will support other priorities:

- Sustainable growth – investment, economic development, employment
- Vibrant town centres
- Community and collaborative working and engagement
- Health and wellbeing
- Social inclusion
- Pride in place
- Heritage conservation

### **3.15 Marketing / audience reach**

3.15.1 This report does not aim to give detailed marketing reach data. However, the vibrancy and range of activity, when marketed effectively, helps change people’s perception of the area and have a positive impact on community engagement. This has, for example, helped us drive social media traffic to the [Accrington Town Square](#) website or social media pages (in the case of Enlighten), where people can also learn more about the work; or to the Haworth Art Gallery (Connecting Cultures) where family art clubs and exhibitions are promoted.

3.15.2 We have encouraged smaller community-run events to be listed for free on the Council’s events page, and cross-promoted that in press releases etc for our bigger events.

3.15.3 We have been featured outside Hyndburn, in regional press. Nationally, Julie Hesmondhalgh raved about our Connecting Cultures event on Radio 4’s “Pick of the Week” and Oak Fest got a mention in the same sentence as Glastonbury on Radio 2’s Sofa Set with Jo Whiley.

3.15.4 As examples, just our round up video for Enlighten recently was played 26.4k times on Facebook, and for Connecting Cultures, 35.5k watched.

## **4. Alternative Options considered and Reasons for Rejection**

4.1 N/a

**5. Consultations**

5.1 N/a

**6. Implications**

<b>Financial implications (including any future financial commitments for the Council)</b>	Outlined in report. Much of this work is subject to limited-time funding and there will be a continued need to identify potential bids. It is important that we have the right governance structures to access this. This applies to the Accrington Market Chambers project particularly.
<b>Legal and human rights implications</b>	N/a for this report
<b>Assessment of risk</b>	N/a for this report.
<b>Equality and diversity implications</b> <i>A <a href="#">Customer First Analysis</a> should be completed in relation to policy decisions and should be attached as an appendix to the report.</i>	N/a for this report

**7. Local Government (Access to Information) Act 1985:  
List of Background Papers**

7.1 Linked in report.

**8. Freedom of Information**

8.1 The report does not contain exempt information under the Local Government Act 1972, Schedule 12A and all information can be disclosed under the Freedom of Information Act 2000.

## Appendix 1 – Funded Events Programme

- i. The table on the next page shows summary data for events this year, and the UKSPF funded events from 2023/24 and 2024/25.
- ii. The Council has also encouraged community groups to advertise events via its website page <https://www.hyndburnbc.gov.uk/events-in-hyndburn/>
- iii. The Council has a core budget for funding events of **£139K**: each year it sets out which events it is inviting proposals for and how proposals will be assessed. The process for the current year is shown here: <https://www.hyndburnbc.gov.uk/request-for-proposals-event-provider/> Awards are sometimes supplemented by additional funding from the events budget for traffic management and this is shown in the table.
- iv. There has recently been a similar process for Great Harwood events, funded by the High Street Accelerator Fund: <https://www.hyndburnbc.gov.uk/great-harwood-accelerator-fund-request-for-event-proposals/>
- v. UKSPF funded events (supplemented by Arts Council funding obtained by Hyndburn Leisure) have been led by the Head of Culture and Heritage, supported by staff at Hyndburn Leisure and external event managers / crew. The events programme for each of 2023/24 and 24/25 was proposed to and agreed by the previous Cabinet.
- vi. In addition, the Council delivers or supports a number of civic events, such as around Remembrance Sunday and Armistice Day. These are not covered in this report but are part of the wider programme of culture and heritage activity.
- vii. Note: The HUQ data shows the reported increase or decrease of footfall tracked on the day of the event, compared to an average day in that month. This data is only available for 3 defined areas in Accrington, Great Harwood and Oswaldtwistle. This is based on anonymised location data from various mobile applications, providing insights into consumer movements. Footfall will also be impacted by events such as local football matches, weather etc. Any change to the average will be impacted by other events in the same month.
- viii. The Council is developing its understanding of how this data can best be used to support and measure its regeneration and visitor activity. For example, this can show how many visitors to an area are from outside of the Borough, as opposed to local.

Event name / date	Organiser	HBC funding	Other public funding	Other funding (if available)	Estimated attendance	HUQ footfall data in Accrington / Great Harwood or Oswaldtwistle as appropriate – comparison footfall to average day in the month	Outcomes or links to other projects
Food Festival - Accrington Town Centre, Saturday 1 June	Scott Dawson Advertising / Amazing Accrington	£20k from event budget  Plus £3k for traffic management		Some additional from sponsors and SDA	10k	+7314 (Accrington)	
Eco Fest - Accrington Town Centre, Saturday 8 June	Prospects Foundation	£7k from events budget Plus £1.5k traffic management	£1k UKSPF  (also some lottery – in next column)	£6k from National Lottery & Arnold Clarke Community Fund & Southall Fund & NLTG & Prospects Foundation	2k	-3686 (Accrington)	Supports sustainability and climate change goals and awareness
Oswaldtwistle Carnival, Sunday 9 June	Carnival Committee	£2,250 from events budget		£9k from sponsor, Community Chest, stalls fees	5k	+2257 (Oswaldtwistle)	

Event name / date	Organiser	HBC funding	Other public funding	Other funding (if available)	Estimated attendance	HUQ footfall data in Accrington / Great Harwood or Oswaldtwistle as appropriate – comparison footfall to average day in the month	Outcomes or links to other projects
				and fund raising Committee			
<p>Connecting Cultures at Haworth Art Gallery and park, including Lumini installation</p> <p>12-16 June 2024</p> <p><i>(Dates covered Ede, Refugee Awareness Week and Fathers' Day)</i></p>	<p>Hyndburn Council – internal staff from different teams</p>	<p>£39,450:</p> <ul style="list-style-type: none"> <li>• £10K from core events budget after a successful bid</li> <li>• Remainder from various project areas including asylum dispersal grant, refugee and asylum funding and Homes for Ukraine integration</li> </ul>	<p>£0</p>	<p>£0</p>	<p>5,000+</p>	<p>+19351 (Accrington)</p> <p>Event not in Accrington Town Centre but free bus from centre to park</p>	<p>Social impact and targeting priority groups was key for this event.</p> <p>10% of funding to not for profit groups, 58% to Hyndburn-based businesses, 72% to Lancashire-based organisations.</p> <p>Over 1,000 of the participants took part in workshops.</p> <p>Used as an engagement activity for Market Chambers development work.</p>



Event name / date	Organiser	HBC funding	Other public funding	Other funding (if available)	Estimated attendance	HUQ footfall data in Accrington / Great Harwood or Oswaldtwistle as appropriate – comparison footfall to average day in the month	Outcomes or links to other projects
		budget.					
Heritage Open Day - Haworth Art Gallery Sunday 15 September	Haworth Art Gallery	£1,500 from Asylum dispersal grant	£0	£0	410	NA - not in Accrington Town Centre	Focused engagement with seldom-heard communities prior to this event meant visitors were largely those who had not visited the gallery. Links made to engagement work for Accrington Market Chambers including creation of community artwork, participation and partnership building.
Rishton Festival, Saturday 13 July	Festival Committee	£1,500 from events budget		£7.5k other funds	1.5k	Not available for Rishton	
Hyndburn Sound live music, Friday 2 to Sunday 4 August	ACE team	£4k from events budget Plus £500 traffic management		Unknown - sponsors	Not reported	+20,215 over 3 nights (Accrington)	Opportunities for local talent, bringing people out into local establishments, supporting town centre economy
Soapbox Challenge	Scott Dawson	£21k from events budget		Additional funds from	12K	+30,100 (Accrington)	Involvement of local businesses

Event name / date	Organiser	HBC funding	Other public funding	Other funding (if available)	Estimated attendance	HUQ footfall data in Accrington / Great Harwood or Oswaldtwistle as appropriate – comparison footfall to average day in the month	Outcomes or links to other projects
Saturday 24 August	Advertising / Amazing Accrington	Plus £3k traffic management		sponsors and SDA			
Plug & Play music Sunday 25 August	Great Harwood Events Team	£500		£1k from Great Harwood Events Team	200	+2977 (Great Harwood)	
Horticultural Show Saturday 7 September	Great Harwood Civic Society	£500			100	-3207 (Great Harwood)  Event is outside of the HUQ data area boundary	
Oak Fest 2023 12 August 2023 Oak Hill park	Head of Culture and Heritage with team at Hyndburn Leisure	£66,208		£2k	4850	+ 8465 (Accrington)  Event not in Accrington Town Centre / HUQ data boundary	Included 8 workshops, working with 34 artists, 4 contracts, worked with 8 local organisations
Oak Fest 2024 Oak Hill park	Head of Culture and Heritage with team at	£144,418	£30k	£23.5k	2k – 2.5k	-416 (Accrington) Event not in Accrington Town Centre / HUQ data	Included 13 workshop sessions, 48 contract roles, Community stalls

Event name / date	Organiser	HBC funding	Other public funding	Other funding (if available)	Estimated attendance	HUQ footfall data in Accrington / Great Harwood or Oswaldtwistle as appropriate – comparison footfall to average day in the month	Outcomes or links to other projects
Saturday 28 July 2024	Hyndburn Leisure					boundary	Second stage for local talent via Ossyfest
Blast – Les Commandus Percu performance Accrington Town Square Saturday, 21 October 2023 plus 2 film screenings in Town Hall	Head of Culture and Heritage with team at Hyndburn Leisure	£53,472		£648	2.5k	-1435 (Accrington)	Included craft activities alongside film screenings. 3 contract roles.
Spring Parade Accrington Town Centre Saturday 13 April 2024	Head of Culture and Heritage with team at Hyndburn Leisure	£37,147			1k (1500 with workshops)	-13,072 (Accrington)	Included 12 workshop sessions including Aawaz and Lancashire Women – 12 local organisations involved overall. 12 contract roles.
Enlighten Accrington Town Centre –	Head of Culture and Heritage with team at	£32,189	£35,000	£1080	5k	+1581 over 2 nights (Accrington)	Part of Light Up the North network of events <a href="http://www.lightupthenorth.com">www.lightupthenorth.com</a>

Event name / date	Organiser	HBC funding	Other public funding	Other funding (if available)	Estimated attendance	HUQ footfall data in Accrington / Great Harwood or Oswaldtwistle as appropriate – comparison footfall to average day in the month	Outcomes or links to other projects
Fri 25 to Saturday 26 September 2024	Hyndburn Leisure						6 workshop sessions and 19 contract roles.
Lancashire Day celebrations Thursday 27 November	Great Harwood Civic Society	£200			Not yet available or event in future		
Accrington Xmas Light Switch On & Crib blessing Thursday 28 November	Scott Dawson Advertising / Amazing Accrington	£20k from events budget Plus 3k traffic management			Not yet available or event in future		
Rishton Xmas Light Switch On Saturday 30 November	Local group including councillors	£1150 from events budget Plus £500 traffic management			Not yet available or event in future		
Great Harwood Xmas Light	Great Harwood Events	£2k from events budget			Not yet available or event in		

<b>Event name / date</b>	<b>Organiser</b>	<b>HBC funding</b>	<b>Other public funding</b>	<b>Other funding (if available)</b>	<b>Estimated attendance</b>	<b>HUQ footfall data in Accrington / Great Harwood or Oswaldtwistle as appropriate – comparison footfall to average day in the month</b>	<b>Outcomes or links to other projects</b>
Switch On Friday 6 December	Team	Plus £500 traffic management			future		
Township Xmas Light Switch On (Remaining x7)		£2k from events budget			Not yet available or event in future		
Xmas Tree display Weekends in December	ACE team	£3k from events budget			Not yet available or event in future		
Opera North – Little Learners Cinderella Christmas Show Accrington Town Hall	Head of Culture and Heritage with team at Hyndburn Leisure		£1956	£2k	Not yet available or event in future – aiming for 900		

## **Appendix 2 – Membership of Culture and Heritage Investment Panel**

Those attending in an advisory capacity are marked with \*

- Lyndsey Sims, CEO of Hyndburn Leisure (Chair – also on Town Centre Partnership Board)
- Richard Hooper (Vice Chair – also on Town Centre Partnership Board)
- Councillor Kimberley Whitehead, Portfolio Holder (Arts, Culture and Heritage)
- Cath Holmes, Hyndburn Green Spaces Forum
- Vladimir Pejcinovic, CHE Regeneration
- Zara Saghir, Artist
- Florian Houlker, Artist
- David Aspin, Opera North
- Dave Welsby, CEO
- Steve Riley, Executive Director (Environment)
- \*Lucy Dugate, Head of Culture and Heritage
- Gillian Berry, Gallery Manager / Head of Museums and Heritage Development
- \*Salma Chaudhry, Economic Development Manager
- Kirsten Burnett, Head of Policy and Organisational Development
- \*Victoria Tindall, Business and Marketing Co-ordinator
- \*Hannah Saxton, Head of Heritage Engagement